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slide:ology fills that void. Written by Nancy Duarte, President and CEO of

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Duarte Design, the firm that created the presentation for Al Gore's Oscar-winning film, An Inconvenient Truth, this book is full of practical approaches to visual story development that can be applied by anyone.

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There's an art and science to creating great presentation slides and Slide:ology gives you insight into both. When making presentations, you need to think visually. However, most organizations don't train people in thinking like a designer and we certainly don't learn visual language in school the way we learn written language.

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Millions of presentations and billions of slides have been produced — and most of them miss the mark. slide:ology will challenge your traditional approach to creating slides by teaching you how to be a visual thinker. And it will help your

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career by creating momentum for your cause.

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slide:ology is designed as a reasonably comprehensive how-to guide on creating compelling visual material for presentations, promotional materials,

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and stories. The book is an easy read and visually very appealing. With a list price of \$34.99, I found the book to be a very affordable introduction to the world of the graphic designer.

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Creating a New Slide Ideology. 2
slide:ology. We are all inherently visual
communicators. Consider kindergarten:
crayons, finger paints, and clay
propelled our expression, not word
processors or spreadsheets.

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THE ART AND SCIENCE OF CREATING GREAT PRESENTATIONS

Finally! Nancy Duarte, the Principle of Duarte Design (the firm behind the creation of Al Gore's Oscar-winning presentations), has published a presentation book for the rest of us. It's called Slide:ology: The Art and Science of Creating Great Presentations.

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Slide:ology is practical, it's highly visual, and it's beautiful. I love this book.

Slide:ology should come bundled with every copy of ...

Presentation Zen: Slide:ology: My favorite presentation ...

The title of this entry is taken from a book written by Nancy Duarte:

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Slide:ology, The Art and Science of Creating Great Presentations. In a previous entry, I talked about how humans have evolved to survive in groups. This means that communicating ideas effectively is essential for our existence. This is even more valid in the sphere of business.

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Presentation Tips From Nancy Duarte's Slide:ology | HuffPost

slide:ology fills that void. Written by Nancy Duarte, President and CEO of Duarte Design, the firm that created the presentation for Al Gore's Oscar-winning film, An Inconvenient Truth , this book is full of practical approaches to visual story development that can be applied

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Nancy Duarte is an American writer, speaker, and CEO. Duarte is the author of several books, including slide:ology: The Art and Science of Creating Great Presentations (2008), Resonate: Present

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Visual Stories that Transform Audiences (2010), the HBR Guide to Persuasive Presentations (2012), and Illuminate: Ignite Change Through Speeches, Stories, Ceremonies and Symbols (2016).

Nancy Duarte - Wikipedia

The Met Cloisters in New York City—the

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branch of the Metropolitan Museum of Art devoted to the art and architecture of medieval Europe—has some of the most beautiful Christian art objects I've seen. Here I'll share just one of them: an elaborately decorated champlevé enamel tabernacle, that is, a cupboard where the vessels containing the "reserved Eucharist," the already-

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The Tabernacle of Cherves (Limoges enamel ... - Art & Theology

slide:ology fills that void. Written by Nancy Duarte, President and CEO of Duarte Design, the firm that created the presentation for Al Gore's Oscar-winning film, An Inconvenient Truth, this book is

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full of practical approaches to visual story development that can be applied by anyone. The book combines conceptual thinking and inspirational design, with insightful case studies from the world's leading brands.

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creating great presentations paperback
by nancy duarte - overrated, extremely
light on content

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Nancy Duarte: Slide:ology, The Art and
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. . . In her book, Nancy Duarte writes

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that a presentation is often the last impression a client gets before closing a deal. How is it possible that businesses spend millions of dollars on an ad campaign and at the same

**By Ricardo B. Salinas, Founder and
Chairman, Grupo Salinas**

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Nancy Duarte, President and CEO of Duarte Design, the firm that created the presentation for Al Gore's Oscar-winning film, An Inconvenient Truth , this book is full of practical approaches to visual story development that can be applied by anyone.

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Creating Great ...

Millions of presentations and billions of slides have been produced -- and most of them miss the mark. slide:ology will challenge your traditional approach to creating slides by teaching you how to be a visual thinker. And it will help your career by creating momentum for your cause.

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Slide:ology reaches a broad audience because it offers a new way to think about presentations. It also provides practical examples and inside tips for the beginners on how to turn words into visual images. Even if you are veteran slide-jock or designer, you should find

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Slide:ology useful and an enjoyable read.

slide:ology: The Art and Science of... book by Nancy Duarte

Leaders, including those of 25 of the top 35 brands, rely on Duarte to bring their stories to vivid life and infuse their communications with empathy. Discover

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our presentation design, storytelling,
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Presentation Design, Training And Storytelling Agency

1. Slide:ology: The Art and Science of
Creating Great Presentations by Nancy
Duarte Nancy Duarte is a graphic
designer, writer, and head of the

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presentation design firm Duarte Design. The firm is most notable for designing the award-winning Al Gore presentation-turned-movie, An Inconvenient Truth. In Slide:ology, she provides a great resource for getting inside the mind of a presentation ...

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