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authorship. What's more, it shows how contemporary literature has been involved in and has responded to creative-economy phenomena, including the presentation of artists as models of contentedly flexible and self-managed work, the treatment of training in and ...

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The term first appeared in John Howkins 2001 book, *The Creative Economy: How*

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People Make Money From Ideas, where he defined the creative economy as the transactions of creative products that have an economic good or service that results from creativity and has economic value (p. 8). Today the most often cited definition of the creative economy is from the UK Department of

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within the global economy the shift from economies based on the production of goods to sarah brouillette literature and the creative economydocx a creative economy is based on peoples use of their creative imagination to increase an ideas value john howkins developed the

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economy and attempted to devise ways  
to measure its impact unescos creative

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cities network and designation of official cities of literature cities of film cities of music and so on reflects its desire to help unlock it shows how contemporary

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Awareness of this broader significance was reflected in a UK government publication of 2009, Creative Britain, which argued that effective long-term policies for the creative industries depended on policy initiatives, many of them at city and regional level, that

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were social as much as economic and that included, for example, the need for ...

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